



2009 Product Sponsorship Information

Reining horse competition will come to Nampa, Idaho this year like never before. Our annual Sizzling Summer Slide and Luc McGregor Memorial Derby will take place July 3rd-5th. In addition, it is exciting to announce the SRRRA was selected to host the 2009 and 2010 Northwest Affiliate Finals Show with the 2009 dates being October 16th-18th.

We are currently accepting sponsors for these shows which will take place at the fabulous Idaho Horse Park in Nampa, Idaho. While it will be hard to exceed the success of our 2008 Sizzling Summer Slide and Luc McGregor Memorial Derby, we are asking for your help to make 2009 our biggest and best show to date.

With the help of the Idaho Horse Park and individuals and businesses like yourself, we are confident we can host the Affiliate Finals Show and make it an event we can all be proud of. For this show we will have riders from Northern California, Oregon, Washington and Idaho competing and vying for a chance to advance to the North American Affiliate Finals which will be held in Oklahoma City. Products from your business will greatly enhance the array of awards we will be able to give to our very deserving competitors.

For your contribution to the success of such an exciting event, the SRRRA would like to offer the following incentives.

*Value of donation is the difference between retail value of product and cost of product to SRRRA. If no cost to the SRRRA, then retail value is equal to donation value.

PLATINUM IN-KIND SPONSORSHIP = \$2000 AND MORE*

- Booth space at the shows.
- Full page advertisement in Sizzling Slide Show or Northwest Affiliate Finals Program.
- Product advertising through give-aways to winners.
- Company web-link on www.snakeriverreining.com
- Display of banner at show. (please supply banner for our use)
- Listing as Platinum Sponsor on show program and banner at show.
- Advertising announcements at all SRRRA clinics, shows and events.
- Name and/or logo on all local advertising.

GOLD IN-KIND SPONSORSHIP = \$1000 - \$1900*

- Booth space at the shows.
- Half page advertisement in Sizzling Slide Show or Northwest Affiliate Finals Show Program.
- Product advertising through give-aways to winners.
- Company web-link on www.snakeriverreining.com
- Display of banner at show. (please supply banner for our use)
- Listing as Gold Sponsor on show program and banner at show.
- Advertising announcements at all SRRRA clinics, shows and events.

SILVER IN-KIND SPONSORSHIP = \$500--\$999*

- Booth space at the shows.
- Quarter page advertisement in Sizzling Slide Show or Northwest Affiliate Finals Show Program.
- Product advertising through give-aways to winners.
- Company web-link on www.snakeriverreining.com
- Display of banner at show. (please supply banner for our use)
- Listing as Gold Sponsor on show program and banner at show.
- Advertising announcements at all SRRRA clinics, shows and events.

BRONZE IN-KIND SPONSORSHIP = \$200--\$499*

- Name listed as Bronze Sponsor in Sizzling Slide Show or Northwest Affiliate Finals Show Program.
- Product advertising through give-aways to winners.
- Advertising announcements at all SRRRA clinics, shows and events.
- Business Card Advertisement in Sizzling Slide Show or Northwest Affiliate Finals Show Program.
- Display of banner at show. (please supply banner for our use)

CONTRIBUTING IN-KIND SPONSORSHIP = less than \$200*

- Name listed as contributing Sponsor in Sizzling Slide Show or Northwest Affiliate Finals Show Program.
- Product advertising through give-aways to winners.
- Advertising announcements at all SRRRA clinics, shows and events.
- Display of banner at show. (please supply banner for our use)

